



Klein's Family Markets Announces Grand Reopening Celebration and Grocery Sweep Contest

Klein's Family Markets Will Celebrate the Reopening of Its Bel Air Festival Store

Forest Hill, MD (9/2/25) — Klein's Family Markets, a nine-store, family-owned ShopRite Supermarket company, announced that it will host its Bel Air Festival Store (5 Bel Air S. Pkwy) grand reopening celebration and a 100-second grocery sweep contest on Friday, September 19th, starting at 11 a.m. All are welcome to attend the celebration and watch the grocery sweep.

The event will showcase the store's new modern layout that enhances customer experience and will include a brief ribbon-cutting ceremony and check presentation to local charities, followed by the grocery sweep. During the grocery sweep, the winner will have 100 seconds to stock up on as many groceries as possible. Nothing is off limits. The winner will also receive a \$1,000 Klein's gift card.

"As we celebrate Klein's 100th anniversary year, we're thrilled to showcase our Bel Air Festival store's fresh new look that reflects both our history and our future," said Klein's Family Markets President Marshall Klein. "Our Festival store has been a cornerstone of the community, and we're excited to celebrate the improvements we have made and host our third grocery sweep contest. It's our way of saying thank you for a century of support, and we look forward to serving the community for generations to come."

There will be a variety of specials throughout the week to celebrate the reopening, including discounts and food sample giveaways from a variety of vendors. Justin Schlegel from 98 Rock radio will be on-site on September 19th from 11-2 p.m. and will emcee the grocery sweep.

The grocery sweep is during Hunger Awareness Month and will benefit [The Harford Community Action Agency](#), a nonprofit dedicated to providing assistance to help all Harford County individuals and families who are experiencing financial hardships in meeting their housing, food, energy/heating, and/or budget and family counseling needs. The total value of the groceries the winner collects will be donated to The Harford Community Action Agency.

Those interested in participating in the grocery sweep can enter the grocery sweep competition on Klein's Family Markets' Facebook or Instagram @kleinsfamilymarkets. To enter, participants must:

- Follow Klein's Family Markets on Facebook AND Instagram.
- Tag two friends in the giveaway post comments.
- No purchase is necessary!

The contest entry deadline is Monday, September 15th, at noon. To learn more and to enter, [click here](#).

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About Klein's Family Markets

Klein's Family Markets is a nine (9) store ShopRite Supermarket company and member company of Wakefern, the nation's largest retailer-owned cooperative. Since 1925 we have served the Baltimore metro area, with 6 stores in Harford County, 2 in Baltimore County, and 1 in Baltimore City.

Klein's ShopRite is owned and operated by the Klein Family of Harford County, MD since 1925. Our commitment is to the families and communities we serve, striving to live up to our motto: One Family. Serving Tenaciously. Executing with Excellence.

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